ElectrificationThe Basics

Industrial Innovation Workshop
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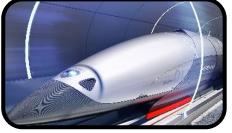
Electrification











Unprecedented Spending













Electrical Steel



What is it? Electrical steel is steel specially alloyed with high amounts of silicon and aluminum to drive special properties when current is applied to copper windings around the steel.

Why is it unique? Electrical steel is a difficult product to produce requiring significant specialized technical expertise. Since the market is a niche market, few producers assume the risk of the venture.









Non-Grain Oriented Electrical

Steel: NGO = NOES = NGOES; used in rotational equipment to turn power into motion (motor) or motion into power (generator)

Grain Oriented Electrical Steel:

GO = GOES; used to transform electricity moving it from the grid to the consumer (distribution transformer) or from the generator to the grid (power transformer)



The Markets - NGO



The Auto Equation:

~ 15M units ~ 60kg avg/unit

33% → 300 kmT

66% → 600 kmT











Uses: Motors, Generators, Limited

Transformers

Market Drivers: xEV Growth, Construction,

Industrial, Oil, Small Auto

Market Hurdles: Supply Chain, Cost, Range Anxiety, Range Accuracy, Charging Time

NA Capacity: ~330 kT

NA Demand: ~400-450 kT

- Unclear concerns on USMCA.
- COVID supply chain issues are driving localization, but the weak market is causing that to ease up.



The Markets - GO



Uses: Distribution & Power Transformers

Market Drivers: Power Grid, Data Centers, Energy Storage, Renewable Energy, Charging Stations, trends with GDP

Market Hurdles: Capacity, Efficiency Standards, Transformer Lead Times



~250 kT

NA Demand:

~425 kT















USS Enters NGO Market









Approved Investment

~\$450M

Startup

3Q 2023

Capacity

~200k mT

Line Capabilities

Width Maximum – 1,650 mm incoming

Thickness Range – 0.10 mm to 0.80 mm

Grades – ASTM, Euronorm, Asian specifications, Customer Specifications

Equipment

Reversing cold mill, annealing coat line, rework & slitting lines



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