Recertification Notice of Intent (NOI) Regulated Small Municipal Separate Storm Sewer Systems (MS4's) General Permit ARR040000

You must complete, certify, and sign this Recertification Notice of Intent (NOI) form and return it along with the updated Stormwater Management Program (SWMP) to the Department in order to continue permit coverage under the General Permit ARR040000. You must submit this form no later than July 1, 2019. Please keep a copy of this form for your records once completed and signed.

Permittee Name	Permit Tracking Number AFIN		
Benton County	ARR040032	88-00854	

If any changes or additions need to be made to the information shown below, please update the new information in the corrections section below and/or attach documentation.

	Current Information in ADEQ's database	Corrections/Additions, If Needed
Small MS4 Physical Address	215 E. Central Ave. #210	1204 SW 14th Street, Suite 6, Bentonville AR 72712
County	Benton	
Urbanized/Core Areas	Fayetteville - Springdale	
Receiving Stream	Osage Creek, McKissic Creek, Little Sugar Creek, Illinois River, Praire Creek	
Ultimate Receiving Stream	White River	
Contact Person & Title	Rinkey Singh, Stormwater Manager	Mr. Taylor Reamer, Planning Director
Telephone Number	(479) 271-1003	479-464-166
Cognizant Official & Title	Rinkey Singh, Stormwater Manager	Taylor Reamer, Planning Director
Responsible Official & Title	Robert Clinard, County Judge	Barry Moehring, County Judge

Are the mailing and in	voice addresses the same?	
Yes or No*	*If "No," please provide invoice address:	
Additional Comments:	1	

"I certify under penalty of law that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gather and evaluate the information submitted. Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, the information submitted is, to the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations."

I certify that I have read and will comply with all the requirements of the Regulated Small Municipal Separate Storm Sewer Systems (MS4's) General Permit ARR040000.

Responsible Official Name:
Responsible Official Title:
Responsible Official Signature:
Date:

Barry Moehring
County Judge
County Judge

Return the NOI form to the address below or send it electronically to: water.permit.application@adeq.state.ar.us or via ePortal at the following web address: https://eportal.adeq.state.ar.us/

NPDES Permits Section, Office of Water Quality Arkansas Department of Environmental Quality 5301 Northshore Drive North Little Rock, AR 72118-5317





Benton County, Arkansas Stormwater Management Program 2020-2024

Permit ARR 040000 AFIN 88-00854 MS4 Permit ARR 040032 Dated June 14th, 2019

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Benton County Stormwater Management Program Minimum Control Measures

Urban Stormwater Education Program 2020-2024
University of Arkansas Division of Agriculture Cooperative Extension Service

<u>Permit Requirements:</u> Regulation 40 CFR 122.34(b)(1): "The permittee must implement a public education program to distribute educational materials to the community or conduct equivalent outreach activities about the impacts of stormwater discharges on water bodies and the steps that the public can take to reduce pollutants in stormwater runoff."

Decision Process

Benton County participates in regularly scheduled meetings of the Northwest Arkansas Stormwater Compliance Group and the County has representation on the Northwest Arkansas Stormwater Education Steering committee (public membership comprised of diverse backgrounds/interests). The Education Steering committee convenes at least once each year to review and evaluate program accomplishments and plan next steps. Both groups provide the localized input used to identify critical stormwater issues and target audiences and program methods and public relations strategies.

Minimum Control Measure #1:

Public Education and Outreach on Stormwater Impacts

Decision Process

The NWA Stormwater Compliance Group meets to discuss stormwater pollution prevention and provide input on education activities. The NWA Stormwater Education Steering committee (public membership comprised of diverse backgrounds/interests) convenes at least once each year to review and evaluate program accomplishments and plan next steps. Both groups provide the localized input used to identify critical stormwater pollutants, education needs, target audiences, program methods, and public relations strategies.

Public Education/Outreach BMPs

Develop and distribute educational materials

Input from both the MS4 Stormwater Compliance Group and Education Steering Committee guides the emphases of electronic and printed educational materials. Once topics are identified, materials will be developed, adapted, and/or gathered for distribution at public meetings, in support of presentations, and with educational displays. Examples may include fact sheets, videos, social media content, website content, newsletters, press releases, and PSAs.

Measureable Goals:

Mechanism types and numbers of educational materials will be documented.

Develop 5 educational materials across the permit term.

Attendance of MS4 Stormwater Compliance Group and Education Steering Committee meetings will be documented.

Conduct stormwater education activities

Educational presentations will be given to illustrate stormwater dynamics, identify potential pollutants and pathways, describe techniques to reduce stormwater pollution and encourage voluntary BMP implementation according to the annual topic/audience

emphases outlined in the following table.

Measureable Goal:

Stormwater education programs will be conducted and documented.

Responsible Party

The Northwest Arkansas Regional Planning Commission and the University of Arkansas Cooperative Extension Service have contracted with the municipality to be responsible for the development and implementation of the public education efforts. A copy of that agreement is included in this plan.

Performance Standard:

Urban stormwater outreach/education programs will reach at least 50% of the urbanized area population.

Minimum Control Measure #1: 5 Year Implementation Schedule

2020	2021	2022	2023	2024
Topic Emphases: Storm drain awareness/dumpin g	Topic Emphasis: Litter	Topic Emphasis: Sediment control	Topic Emphasis: Yard waste	Topic Emphasis: Automotive maintenance and Household Hazardous Waste (HHW)
Target Audience: General public	Target Audience: General public	Target Audience: Land development community	Target Audience: General public and green industry	Target Audience: General public and vehicle owners
Rationale: Pollutants entering the storm drain system degrade water quality	Rationale: Improper handling and disposal of litter can allow it to enter the storm drain system and degrade water quality	Rationale: Sediment leaving construction sites can enter the storm drain system and degrade water quality	Rationale: Improper yard waste disposal can clog drainage ways and excess fertilizer and pesticide applications can enter the storm drain system and degrade water quality	Rationale: Improper vehicle maintenance and HHW disposal can allow pollutants to enter the storm drain system and degrade water quality

Minimum Control Measure #2:

Public Involvement/Participation

Decision Process

The NWA Stormwater Compliance Group meets to discuss stormwater pollution prevention and provide input on education activities. The NWA Stormwater Education Steering committee (public membership comprised of diverse backgrounds/interests) convenes at least once each year to review and evaluate program accomplishments and plan next steps. Both groups provide the localized input used to identify critical stormwater pollutants, education needs, target audiences, program methods, and public relations strategies.

Target Audience

The audience for public involvement programs and activities will be the general public and may include businesses, trade associations, environmental groups, homeowners, and civic organizations.

Public Involvement/Participation BMPs

Engage Residents in Public Participation/Involvement Activities

Input from both the MS4 Stormwater Compliance Group and Education Steering Committee guides the emphases of educational materials, educational programs, and public involvement efforts. Residents will participate in public involvement activities. Examples may include stormwater compliance meetings, stormwater steering meetings, clean ups, etc.

Measureable Goal:

Public participation activities will be documented.

Responsible Party

The Northwest Arkansas Regional Planning Commission and the University of Arkansas Cooperative Extension Service have contracted with the municipality to be responsible for the development and implementation of the public involvement efforts. A copy of that agreement is included in this plan.

Performance Standard

At least 5 public participation and involvement activities will be coordinated over the permit term.

Minimum Control Measure #3: Illicit Discharges Detection and Elimination (IDDE)

Benton County has devised a plan for the detection and elimination of non-stormwater discharges within the community's urbanized area. The County sends representatives from the Benton County Planning Department to the Northwest Arkansas Stormwater Compliance Group which covers Benton and Washington Counties to collaborate on the identification of significant contributors of pollutants in small MS4 areas. With input from the group, decisions are made as to the significant pollutants to address in the areas near Beaver Lake where generally the County's urbanized populations reside. Seven particular

activities comprise the detection and elimination procedures. They are:

- · Illicit Discharges Reporting and Tracking System
- · Illicit Discharges Response and Enforcement
- · Outfall Inventory and Mapping
- Non-Stormwater Discharge Assessment
- Full adherence to the requirements of the Planning and Development Regulations of Benton County, Chapter VIII- Stormwater Pollution Prevention, Grading & Erosion Control documents (consistent with Court Order)
- · Illegal dumping enforcement
- Solid Waste Management in Benton County

The Illicit Discharge Detection and Elimination Program functions to locate and eliminate illicit discharges and improper disposals into the MS4. This program shall include dry weather screening activities to identify areas with suspected illicit discharges and improper disposal. Follow-up activities to eliminate illicit discharges and improper disposal may be prioritized on the basis of magnitude and nature of the suspected discharge; sensitivity of the receiving water; and/or other relevant factors. This program establishes priorities and schedules for screening the urbanized MS4 area at least once during the five-year permit term. Benton County shall require the elimination of illicit discharges and improper disposal practices as expeditiously as reasonably possible. Where the elimination of an illicit discharge within ten (10) days is not possible, Benton County shall require an expeditious schedule for removal of the discharge. In the interim, Benton County shall require the operator of the illicit discharge to take all reasonable measures to minimize the discharge of pollutants to the MS4.

If a potential source of the illicit discharge was initially identified, steps should be taken to investigate the potential source site, such as inspection at the site and storm drain system in the vicinity. If drains, sumps, or other suspect discharge locations are observed during inspection, dye testing, smoke testing, electronic location of subsurface pipes, or televising may be used.

If no specific source is suspected, and only the general area of discharge is known, it may be possible to trace the evidence by visual inspection of the storm drain access point. If the basin/manhole inspection is not fruitful, some interim steps should be taken to trap water from an intermittent discharge. Sand bagging, damming or block testing of selected storm drain access point, combined with installation of an optical brightener trap to assess if detergents are present in a discharge can help reveal the discharge source.

BMPs and Measurable Goals

ID#I

Illicit Discharges Reporting and Tracking System

Benton County currently regulates illicit discharges via tracking of illegal dumps, solid waste, illicit stormwater discharge and junkyard enforcement programs.

· The County is responsible for enforcement, reporting and tracking. The

Department's phone number is published, and a county-maintained website with contact information is available.

Areas of highly concentrated population in small parcels, condominiums, and small private

wastewater facilities shall be targeted for tracking and potential illicit discharges.

Measurable Goals

Solid Waste, Junkyard and Stormwater complaints are recorded as they are received.
 The

complaints are numbered, investigated and resolved.

ID #2

Illicit Discharges Response and Enforcement

Any pollution complaints and spills in Benton County are handled by City and/ or Rural Fire Department(s) or the Northwest Arkansas Regional Haz-Mat Team coordinated by the Benton County Department of Emergency Management.

ID#3

Outfall Inventory and Mapping

Mapping of the storm drainage system was completed in 2013 and the dataset continues to expand based on additional inventory and inspection of urbanized area outfalls and conveyances. The mapping used the County GIS Base Map to identify all roads, drainage structures including culverts, inlets, private storm sewer systems. The inventory of features documents locations, types, sizes and condition of storm drain structures. Information shall be determined by GPS equipment and notation. County Road Department and Planning Department personnel shall gather, input and convey data to GIS Department for placement into maps.

Areas of highly concentrated population in small parcels, condominiums, and small private wastewater facilities within the County's urbanized area shall be targeted for screening and reconnaissance. All new developments within the urbanized area approved by Benton County Planning Board shall be added to the mapping data set with identification of all new structures.

Measurable Goals

 The mapping was completed by the end of the previous 5-year permit period. Updates for new projects and continued outfall inventories shall be input into the map as required.

ID#4

Non-Stormwater Discharge Assessment

Benton County includes illicit discharge detection and elimination through dry-weather screening of all stormwater outfalls located in MS4 urbanized areas.

Public education and awareness of non-stormwater discharges shall be emphasized to inform residents in urbanized areas of the specific issues regarding pollutants. As the county

MS4 area is near the lake, specific issues to be addressed shall be targeted to chemicals in lawn care, commercial car wash discharges, oils and greases in vehicles and boats and swimming pool discharges. Further evaluation of the types of pollutants to target shall be done during the terms of the *permit*: Specific issues and problems shall be documented and targeted for addressing in public meetings and training sessions. Categories which shall NOT be addressed as illicit discharges are discharge authorized by and NPDES permit; uncontaminated waterline flushing and other infrequent discharges from potable water sources; infrequent uncontaminated discharge from landscape irrigation or lawn watering; discharge from the occasional non-commercial washing of vehicles; uncontaminated groundwater, including rising groundwater, groundwater infiltration into storm drains, pumped groundwater and springs; diverted stream flows and natural riparian habitat or wetland flows; or a discharge or flow of fire protection water that does not contain oil or hazardous substances or materials in accordance with the 'Planning and Development Regulations of Benton County'.

Much of the identification of issues will be done with the following:

- Dry weather screening activities to detect non-stormwater pollutants
- Public education and target outreach letters to property owners within the urbanized area

Measurable Goals

Assessment and determination of non-stormwater discharges will be documented.
 Refer to public education and published materials listed starting on Page 12.

ID#5

Planning and Development Regulations of Benton County adopted by Ordinance No. O-2014-06

 Chapter VIII- Titled: Stormwater Pollution Prevention, Grading & Erosion Control (consistent with Court Order Signed January 30, 2009; date filed February 27, 2009)

§8.1 – GENERAL PROVISIONS

§8.2 – PROHIBITIONS AND REQUIREMENTS

§8.3 – STORMWATER DISCHARGES FROM CONSTRUCTION ACTIVITIES

§8.4 - ENFORCEMENT

Appendix D- Stormwater Management - Best Management Practices

Measurable Goals

- Enforcement actions will be documented in the Benton County Development Department.
- Number of actions taken will be documented.

ID#6

Illegal dumping enforcement

- · See ID BMP#1 & #5 above
- Benton County Development Department- Environmental Enforcement Officers commissioned by the State of Arkansas serve as Illegal Dump Control Officers.

Measurable Goals

Solid Waste, Junkyard and Stormwater complaints are recorded as they are

received. The complaints are numbered, investigated and resolved.

ID# 7

Solid Waste in Benton County

 Encourage use of Household Hazardous Waste Drop-Off, Compost, Recycling and Solid

Waste Facilities throughout Benton County.

 Benton County realizes that there are other forms of waste that will need to be disposed.

Benton County falls in the Benton County Regional Solid Waste District Management District (RSWMD) area of the state. Together the District, Cities and County work together to address solid waste issues throughout Benton County. Listed below are the different items, locations, and phone numbers accepted by the RSWMD.

- Benton County RSWMD also works with local solid waste haulers to license and monitor for compliance with solid waste regulations of Arkansas. Private trash service providers provide service at a cost to the residents of the County.
- From used motor oil to dead batteries to TV's to plastic bottles, glass and paper-recycling options abound in Benton County. Typical items accepted include aluminum cans, glass, office paper, #1 & #2 plastics bottles, newspaper, and corrugated cardboard. These vary depending on the facility. There is usually no charge for dropping off recyclable items at these facilities.
- Recycling Drop-Off and Drive Locations
 - Bella Vista AARP Chapter 109 400 Pinion Bluff Dr. (479) 876-5343
 - Centerton
 Benton County Recycling Center
 5702 Brookside Road
 (479) 795 751
 - Rogers
 Rogers Community Recycling Center
 315 W. Olive
 (479) 621-1185
 - Siloam Springs
 Siloam Springs Recycling & Transfer Station
 1008 E. Ashley

(479) 524-8512

 Benton County Solid Waste District 5702 Brookside Road, Bentonville (479) 795-0751

Household Hazardous Waste (HHW)

These items include automotive products, pool chemicals, paint products, lawn & garden products, cleaning products, batteries, thermometers, florescent bulbs, etc. Items can be recycled at a local HHW collection center at no charge for household quantities are available to County residents only. For more information on Household Hazardous

Waste; please visit the EPA website or Water Environment Federation website.

Electronics:

In Benton County we are fortunate to have an electronics recycling program in place to meet the growing demand for disposal. The following items are accepted at the Benton County Regional Solid Waste Management District. Items taken include:

- o Computers- includes monitor, CPU, keyboard, speakers & mouse
- Handheld devices such as PDA's and iPods
- o Media storage- CD's, DVD's, videotapes, floppy disks

(free)TVs o VCRs

- o Printers
- o Copiers
- o Scanners
- Microwaves
- o Home

Stereos o

UPS's

Cell Phones (free)

Other Special Waste Types

For information on disposing of special wastes such as TV's, printer cartridges, building materials, appliances, or tires, residents are advised to contact Benton County Development Department or recycling locations listed above.

Composting Facility

The city of Bentonville has a composting facility for its residence only. They take grass clippings, limbs, brush and leaves. The facility combines chipped wood and leaves with dried sludge from their wastewater treatment plant to make compost available to the public for \$10 for a small load.

Bentonville Compost Facility, 2000 NW "A" Street.

Measurable Goals

- · Electronics recycling collection is reported annual
- · Recycling is reported to ADEQ Solid Waste Division
- Solid Waste collection is reported to ADEQ Solid Waste Division
- Household Hazardous Waste Collection is documented

Responsible Parties

- Benton County Development Department
- City and/ or Rural Fire Department(s)
- Northwest Arkansas Regional Haz-Mat Team
- Benton County Regional Solid Waste Management District
- · Benton County GIS Department

Minimum Control Measure #4: Construction Site Stormwater Runoff Control (CS)

Construction plans, located within the County's Urbanized area, that are submitted for County approval will be reviewed for compliance with the 'Planning and Development Regulations of Benton County', Chapter VIII- Stormwater Pollution Prevention, Grading and Erosion Control (Consistent with the Court Order). Plans reviewed will be required to have Best Management Practices (BMP's) that will help eliminate sediment erosion in storm water runoff. The site plan will indicate where BMP's will be installed and a detail sheet indicates the correct way to install each practice. A Storm Water Pollution Prevention Plan (SWPPP) is required from the Arkansas Department of Environmental Quality (ADEQ) if the disturbed area is greater than or equal to one (1) acre or less than one acre if that construction activity is part of a larger common plan of development or sale that would disturb one acre or more. If ADEQ waives requirements for stormwater discharges associated with small construction from a specific site(s), Benton County is not required to enforce the program to reduce pollutant discharges from such site(s).

BMP's and Measurable Goals

CS#1

Planning and Development Regulations of Benton County adopted by Ordinance No. O-2014- 06

- Chapter VIII- Titled: Stormwater Pollution Prevention, Grading & Erosion Control (consistent with Court Order Signed January 30, 2009; date filed February 27, 2009)
 - §8.1 GENERAL PROVISIONS
 - §8.2 PROHIBITIONS AND REQUIREMENTS
 - §8.3 STORMWATER DISCHARGES FROM CONSTRUCTION ACTIVITIES
 - §8.4 ENFORCEMENT

Appendix D- Stormwater Management – Best Management Practices

Measurable Goals

- Enforcement actions will be documented in the Benton County Planning Department
- · Number of actions taken will be documented.

CS#2

Inspections & Enforcement

- See CS #1 above for regulation enforcement
- Will include pre-construction site plan reviews of 100 percent of projects one acre or greater within the urbanized, unincorporated areas of the County that are submitted to the Benton County Development Department.
- Management of permanent stormwater structures/features shall be the responsibility of individual property owners or owners' associations.
- Site Inspections
 - Monthly inspection at active construction sites disturbing one-acre or more subject to SWPPP implementation with Benton County Stormwater permits issued to the operator.
 - 11. On a complaint basis- the County will investigate solid waste and stormwater complaints received.
 - 111. Final inspection and identification for site disturbing one-acre or more within the urbanized area shall be documented for future reference.
 - Since many violations are complaint driven, the County has established an accessible system for receipt of public information. Note that this system is also cross-referenced to the public education program to seek to reduce violations.

Measurable Goals

- · Number of applicable sites in the MS4's jurisdiction documents
- Number of pre-construction site plan reviews performed
- · Number and frequency of site inspections
- Documentation of responsible persons for permanent O & M
- Documentation of Pre-Construction Conference and training of contractors working in the MS4 areas.

CS#3

Planning Department Checklist

• Each project that is submitted to Benton County for Subdivision, Planned Development,

Tract Split, or Large-Scale Development is reviewed by the County Planning Department

for numerous requirements including:

- Check if project falls within the urbanized, unincorporated area of the County regardless of lot size.
- If project does fall within the County's MS4 area the Stormwater Manager in the Benton County Development Department is notified.
 - Benton County Development Department staff are responsible for preconstruction review of plan and must follow guidelines as detailed in the 'Planning and Development Regulations of Benton County', Chapter VIII-Stormwater Pollution Prevention, Grading & Erosion Control (consistent with the court order).
 - Review for floodplain compliance
 - Review for approved sanitation needs. example: septic, combined sewer system, city sewer connections

- Review and approval is issued by the Arkansas Department of Health -Benton
 - County Health unit
- Water drainage plans reviewed by Certified Stormwater Manager in the Benton County Development Department.

Measurable Goals

- Number of applicable sites in the MS4's jurisdiction
- · Number of pre-construction site plan review performed
- Number of Pre-Construction Conference and training of contractors working in the MS4 areas administered.

Responsible Parties

- Benton County Development Department
- Arkansas Department of Health- Benton County Health Unit

Minimum Control Measure #5: Post-Construction Stormwater Management for New Development and Redevelopment (PC)

BMP's and Measurable Goals

PC#I

Planning and Development Regulations of Benton County adopted by Ordinance No. O-2014- 06 Chapter VIII- Titled: Stormwater Pollution Prevention, Grading & Erosion Control (consistent with Court Order Signed January 30, 2009, Filed February 27, 2009adopted by Benton County to address Construction Site Stormwater Runoff Control)

- Available online at: http://www.bentoncountyar.gov
- · Related Sections

§8.1 - GENERAL PROVISIONS

§8.3 – STORMWATER DISCHARGES FROM CONSTRUCTION ACTIVITIES Appendix D- Stormwater Management – Best Management Practices

Measurable Goals

- Enforcement actions will be documented in the Benton County Development Department.
- Number of actions taken will be documented.

PC#2

BMP Manual for Benton County- Planning and Development Regulations of Benton County adopted by Ordinance No. O-2014- 06 - Appendix D- Stormwater Management – Best Management Practices

- Available online at: http://www.bentoncountyar.gov
- University of Arkansas Professionals wrote the BMP Manual for the Northwest Arkansas MS4's. This was chosen because the BMP's are specific to the conditions and needs that are in the NWA area.
- · The Manual addresses:
 - o Construction Planning & Sequencing
 - o Construction Entrance
 - o Various Erosion Controls
 - o Various Sediment Controls
 - Vegetation & Erosion Control Mats
 - o Nutrient Loading Control
 - o Organic Loading Control

Measurable Goals

- Number of inspections performed to ensure as built per requirements
- Number of applicable sites in the jurisdiction requiring post-construction controls

PC#3

Construction Site Inspection and 0 & M requirements

 Authorized by Planning and Development Regulations of Benton County adopted by Ordinance No. O-2014- 06 (consistent with County court order titled: Stormwater Pollution Prevention, Grading & Erosion Control) §8.1 - GENERAL PROVISIONS

§8.4 - ENFORCEMENT

• The County reviews all plans for the development of retention/detention ponds for compliance with Planning and Development Regulations of Benton County adopted by Ordinance No. O-2014- 06 (consistent with County court order titled: Stormwater Pollution Prevention, Grading & Erosion Control)

Measurable Goals

- Number of long-term operation and maintenance (O&M) plans developed and agreements in place
- Certificate of Occupancy issued when all long term BMPs are in place and approved.
- Responsible parties are the land owners and any owner's associations which are established by development covenants.

PC#4

Implementation of Low Impact Development Codes and Ordinances

- Implement low impact development guidelines and enabling ordinances as outlined in the Planning and Development Regulations of Benton County adopted by Ordinance No. O-2014- 06 (consistent with County court order titled: *Stormwater Pollution Prevention, Grading & Erosion Control*)
- · Target use in MS4 areas.
- · Distribute LID materials in public outreach events.

Measurable Goals

- Planning and Development Regulations of Benton County adopted by Ordinance No. O-2014- 06 (consistent with County court order titled: Stormwater Pollution Prevention, Grading & Erosion Control) - Appendix B- LID Design Alternatives
- Develop materials to be distributed
- · Discuss LID with stakeholders at regional stormwater conferences

Responsible Parties

- Benton County Development Department
- University of Arkansas Division of Agriculture Cooperative Extension Service

Minimum Control Measure #6: Pollution Prevention/ Good Housekeeping for Municipal Operations (PP)

Benton County does not own any property in County's designated urbanized, unincorporated areas of the County. The County does not maintain any Industrial Stormwater permits within the urbanized, unincorporated areas of the county.

BMP's and Measurable Goals PP#I

Train MS4 employees

 MS4 employees will be equipped with a knowledge and understanding of how to reduce the potential impact of their municipal operations activities on stormwater quality.

Measurable Goal

A minimum of 5 training programs will be conducted for MS4 employees.

Performance Standard

· Training will be conducted for eligible employees annually.

Responsible Parties

- University of Arkansas Division of Agriculture Cooperative Extension Service
- · Benton County Planning Department

Summary of Minimum Control Measures Schedule of Activities

1. Public Education and Outreach on Stormwater Impacts (2020 – 2024)

2020	2021	2022	2023	2024
Topic Emphases: Storm drain awareness/dumping	Topic Emphasis: Litter	Topic Emphasis: Sediment control	Topic Emphasis: Yard waste	Topic Emphasis: Automotive maintenance and Household Hazardous Waste (HHW)
Target Audience: General public	Target Audience: General public	Target Audience: Land development community	Target Audience: General public and green industry	Target Audience: General public and vehicle owners
Rationale: Pollutants entering the storm drain system degrade water quality	Rationale: Improper handling and disposal of litter can allow it to enter the storm drain system and degrade water quality	Rationale: Sediment leaving construction sites can enter the storm drain system and degrade water quality	Rationale: Improper yard waste disposal can clog drainage ways and excess fertilizer and pesticide applications can enter the storm drain system and degrade water quality	

3. Illicit Discharges Detection and Elimination (IDDE)

ВМР	2020	2021	2022	2023	2024
Illicit Discharges Reporting and Tracking System	Document number of calls received each year	Implement program improvements as warranted.	Monitor and revise as necessary	Monitor and revise as necessary	Monitor and revise as necessary
Illicit Discharges Response and Enforcement	Monitor and revise as necessary	Monitor and revise as necessary	Monitor and revise as necessary	Monitor and revise as necessary	Monitor and revise as necessary
Outfall Inventory and Mapping & Non- Stormwater Discharge Assessment	Conduct dry inspections of existing outfalls, covering 20% of the County's MS4 Area	Conduct dry inspections of existing outfalls, covering 20% of the County's MS4 Area, update stormwater maps with new inlets & outfalls as necessary.	Conduct dry inspections of existing outfalls, covering 20% of the County's MS4Area, update stormwater maps with new inlets & outfalls as necessary.	Conduct dry inspections of existing outfalls, covering 20% of the County's MS4 Area, update stormwater maps with new inlets & outfalls as necessary.	Conduct dry inspections of existing outfalls, covering 20% of the County's MS4Area, update stormwater maps with new inlets & outfalls as necessary.
Planning Regulations to Address IDDE	Review annually. Update as necessary	Review annually. Update as necessary	Review annually. Update as necessary	Review annually. Update as necessary	Review annually. Update as necessary
Illegal dumping enforcement	Document number & type of complaints received. Document actions taken.	Document number & type of complaints received. Document actions taken.	Document number& type of complaints received. Document actions taken.	Document number& type of complaints received. Document actions taken.	Document number& type of complaints received. Document actions taken.

	Promote	Promote	Promote	Promote	Promote
	services	services	services	services	services
Solid Waste in	and source				
Benton County	reduction	reduction	reduction	reduction	reduction
TABLET BROOKER (1994) AND SECTION OF THE SECTION OF	options in				
	Benton	Benton	Benton	Benton	Benton
	County.	County.	County.	County.	County.

4. Construction Site Stormwater Runoff Control

ВМР	2020	2021	2022	2023	2024
Erosion and Sediment Control Regulation	Review annually. Update as necessary				
Inspections & Enforcement	Document number& type of complaints received. Document actions taken.				
Planning Department Checklist	Monitor and revise as necessary				

5. Post-Construction Stormwater Management in New Development and Redevelopment

ВМР	2020	2021	2022	2023	2024
Erosion and Sediment Control Regulation	Review annually. Update as necessary.	Review annually. Update as necessary	Review annually. Update as necessary.	Review annually. Update as necessary	Review annually. Update as necessary.
BMP Manual for Benton County	Review annually. Update as necessary.	Review annually. Update as necessary	Review annually. Update as necessary.	Review annually. Update as necessary	Review annually. Update as necessary.
Construction Site Inspection	Maintain inspection and compliance activities. Monitor/analyz e program effectiveness and success/failure of BMPs observed over time.	Maintain inspection and compliance activities. Monitor/analyz e program effectiveness and success/failure of BMPs observed over time.	Maintain inspection and compliance activities. Monitor/analyze program effectiveness and success/failure of BMPs observed over time.	Maintain inspection and compliance activities. Monitor/analyz e program effectiveness and success/failure of BMPs observed over time.	Maintain inspection and compliance activities. Monitor/analyze program effectiveness and success/failure of BMPs observed over time.

6. Pollution Prevention/ Good Housekeeping for Municipal Operations

ВМР	2020	2021	2022	2023	2024
Staff Training	Conduct annual training for employees.	Conduct annual training for employees.			