# Support Your Local Recycler North Little Rock Sanitation Department

North Little Rock

## **Drop-off Established:**

Curbside Started: 2004

## **Accomplishments:**

Citizens of North Little Rock have been very involved in our curbside recycling program from its conception in 2004. The program started off utilizing 18-gallon containers for a manual, dual stream, collection process. Our monthly participation rates averaged between 38% and 44% throughout the seven-year collection contract with Waste Management, Inc.

North Little partnered with the cities of Sherwood and Little Rock in 2011 to enter into a new seven-year contract with Waste Management, Inc. This contract was for automated, single stream, collection utilizing 64 gallon containers. We are very proud that our participation rate increased to above 70%.

# **Challenges:**

Contamination rates of the materials collected. Our solution is working with the Regional Recycling & Waste Reduction District and Waste Management, Inc., for additional educational efforts to help the public recycle more and recycle the right way.

### Plans:

Pushing contractor to improve service reliability and reduction of contamination rates.