

Support Your Local Recycler

City of Fayetteville

Fayetteville

Drop-off Established: 1977

Curbside Started: 1992

Accomplishments:

There are many accomplishments to be proud of in Fayetteville's program ; however, the recycling ethic in Fayetteville is so strong that our citizens demand



good programs. In addition to the residential curbside program that was started in the 90's we have experienced significant growth in school recycling, e-waste recycling, commercial recycling including the creation of a commercial glass program, apartment recycling, composting including creation of a organics composting program, and two very nice recycling drop offs. We also have created a marketing/education program called Recycle Something that uses the Community

Based Social Marketing model to reach people in creative ways to educate and motive people to recycle more. The Recycle Something campaign won the 2015 ENVY Award from ADEQ for it's innovation towards getting more people to recycle.



Challenges:

Our source separated collection model where the sorting occurs at the curb works very well for residential collections and has won numerous awards for the cleanliest of the recycling bales to recycling markets. This collection model is not well suited for expansion into larger commercial recycling including apartments. The biggest challenge for us is how to recycle more given the limitations of our current collection model.



Plans:

Our City Council will soon be taking up the discussion on a diversion from landfill plan that was created with the hopes of reaching the 80% diversion from landfill goal that the City Council approved in 2012. There will be much debate on whether the City will be moving to a single stream collection program in the future in order to reach higher levels of diversion. The plan includes possible improvements in recycling collections, processing, composting, and recycling of construction and demolition materials. A large focus on re-use should also be undertaken to help curb wasteful habits.